

**Vinayaka Mission's Research Foundation (Deemed to be University)**  
**on the occasion of its Silver Jubilee Celebrations**

Presents

**SILVER SPARK 2025**  
Ignite | Imagine | Impact  
**IDEATHON**

Silver Sparks of Innovation – Shaping Tomorrow

28<sup>th</sup> November 2025

**Event Overview**

The Silver Jubilee Ideathon aims to celebrate 25 years of innovation and excellence by inviting creative thinkers and aspiring innovators from all VMRF constituent institutions to propose impactful, implementable, and futuristic ideas that address real-world challenges.

**Themes**

- **HealthTech & Wellness Innovation** – Smart, affordable, preventive healthcare solutions
- **Sustainable Living** – Green technology, waste management, and renewable solutions
- **Digital Transformation & AI** – Empowering industries through automation and analytics
- **Education Reimagined** – Next-gen learning tools, EdTech platforms
- **Rural Development & Social Impact** – Solutions for inclusive growth and community upliftment
- **Smart Mobility & Infrastructure** – Intelligent transport and smart city initiatives
- **Women Empowerment & Safety** – Tech and social models for empowerment

# " Ideas not only limited to the above themes ,students can submit any other ideas which bring unique business value"

**Rules and Regulations**

- Open to all UG, PG, and Research Scholars of VMRF (DU) institutions.
- Teams may consist of 2–4 members (interdisciplinary teams encouraged). All the team members should be from same institution. At least one female team member is mandatory

- Each team should submit an idea summary (max 500 words) addressing: Problem statement, Proposed solution, Uniqueness / innovation, Potential impact/Similar competitive product-solution / feasibility.
- Shortlisted teams will be invited for a Pitch Round (7–10 minutes presentation + 3 minutes Q&A).
- Evaluation will be based on: Innovation and creativity (30%), Feasibility and scalability (25%), Social and economic impact (25%), Presentation and clarity (20%).
- Top ideas will receive certificates, cash prizes, and mentoring support from the VMRF Innovation & Incubation Cell.

### **Awards & Recognition**

- Prizes worth ₹50,000/-
- Best Silver Jubilee Idea Award
- Certificate of Excellence for finalists

### **Proposed Dates**

- Registration Opens: 15 October 2025
- Last Date for Idea Submission: 15 November 2025
- Final Pitch & Award Ceremony: 28 November 2025

### **Venue**

Aarupadai Veedu Institute of Technology  
Vinayaka Mission's Chennai Campus  
Vinayaka Nagar , Rajiv Gandhi Salai (OMR ), Paiyanoor  
Chennai, TamilNadu